

# Astrid Marinoni

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Rotman School of Management  
Strategic Management  
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## Education

### **Ph.D., Strategic Management, 2014-Present**

*Rotman School of Management, University of Toronto*

Committee: Joshua Gans (chair), April Franco, Alberto Galasso

### **M.S. Economics & Management of Innovation & Technology, 2012** (summa cum laude)

*Bocconi University*

### **B.S. Business Administration & Management, 2009**

*Bocconi University*

## Research

### ***Immigration and Entrepreneurship: the Role of Enclaves*** (job market paper)

Presented at: Academy of Management Meetings, 2019

### ***Who Gains from Creative Destruction? Evidence from High Quality Entrepreneurship in the United States*** (with J. Voorheis)

Stage: Working Paper

Presented at: Consortium for Competitiveness and Cooperation (CCC), 2018; Academy of Management Meetings, 2017

### ***Does Scientific Progress Affect Culture? A Digital Text Analysis*** (with M. Giorcelli and N. Lacetera)

Stage: NBER Working Paper

Presented at: NBER Summer Institute, July 2019 - Development of the American Economy; University of Toronto, Dept. of Economics 2018; Roundtable for Engineering Entrepreneurship Research (REER), November 2018; NBER productivity lunch 2018; Academy of Management Meetings 2018 (all co-author presentations)

### ***More 'Team' than 'Fame': Spinoff Success in the U.S. Television Sitcom Industry*** (with P. Adams and R. Fontana)

Stage: published in *Industrial and Corporate Change* 2018: 27(6), 957-974

Finalist, Ralph Gomory Award for Best Industry Studies Paper

### ***Pre-Entry Experience, Technological Complementarities, and the Survival of De-Novo Entrants. Evidence from the US Telecommunications Industry*** (with F. Malerba and R. Fontana)

Stage: published in *Economics of Innovation and New Technology*, 2016: 25(6) 573-593

### ***Knowledge-Intensive Entrepreneurship in Different Sectoral Systems. A Taxonomy*** (with F. Malerba and R. Fontana). Book chapter in *Dynamics of Knowledge Intensive Entrepreneurship, Business Strategy and Public Policy*, Edited by F. Malerba, Y. Caloghirou, M. McKelvey, S. Radošević. Routledge, Taylor & Francis Group, 2016

## Academic Experience

### **Teaching Assistant**

*Rotman School of Management, University of Toronto*

Strategic Management, Prof. Alberto Galasso, 2019

Technology Policy, Prof. Nicola Lacetera, 2015, 2017, and 2018  
Strategy (MBA), Profs. Mara Lederman and Micheal Ryall, 2017 and 2018  
Strategy for Sustainability Management, Prof. Alberto Galasso, 2015, 2017, and 2018  
Strategic Management in a Competitive Environment, Prof. Alberto Galasso, 2018  
Introduction of Big Data Analysis (TA + guest lecturer), Prof. Nicola Lacetera, 2016  
Management of Technology, Prof. Nicola Lacetera, 2016  
Management of Technological Innovation, Prof. Nicola Lacetera, 2016

*Bocconi University*

Industrial Organization, Prof. Myriam Mariani, 2013 and 2014

**Research Assistant**

*Rotman School of Management, University of Toronto*

Research Assistant for Profs. Joshua Gans and Mara Lederman, 2018, 2019  
Research Assistant for Profs. April Franco and Matthew Mitchell, 2015, 2016, 2017  
Research Assistant for Prof. Michel Serafinelli, 2016  
Research Assistant for Prof. Nicola Lacetera, 2015  
Research Assistant for Prof. Laura Doering, 2015

*Bocconi University*

CRIOS (Center for Research in Innovation, Organization and Strategy), 2012, 2013, and 2014

Awards and  
Fellowships

University of Toronto Fellowship, 2019  
Doctoral Completion Award, 2019  
School of Graduate Studies (SGS) Conference Grant, 2019  
J. Poapst Fellowship, 2015-2017  
Doctoral Fellowship, 2014-2019  
Director's Fellowship, 2014

Conference  
Attendances

Academy of Management Meetings, August 2019  
NBER Summer Institute, Boston, July 2019  
NBER Summer Institute, Boston, July 2018  
AOM Doctoral Consortium, BPS, Atlanta, August 2017  
Economics of Entrepreneurship, Scarborough, May 2017  
Workshop on the Economics of Organizations and Markets, Mississauga, May 2016  
NBER Entrepreneurship Research Boot Camp, Boston, July 2016

Languages

English (fluent), Italian (native), French (intermediate), German (beginner)

Computer  
Skills

Python, Stata, SQL, ArcGIS, HTML,  $\LaTeX$

References

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| Joshua Gans (chair)<br>Strategic Management<br>Rotman School of Management<br>joshua.gans@rotman.utoronto.ca | April Franco<br>Analysis & Policy<br>Rotman School of Management<br>april.franco@rotman.utoronto.ca        |
| Alberto Galasso<br>Strategic Management<br>Rotman School of Management<br>alberto.galasso@rotman.utoronto.ca | Nico Lacetera<br>Strategic Management<br>Rotman School of Management<br>nicola.lacetera@rotman.utoronto.ca |